

THE ULTIMATE **HEALTH,** **SPORTS, FITNESS** & **WELLNESS** EXPO



DELHI
12 • 13 • 14 JUNE
BHARAT MANDAPAM

MUMBAI
18 • 19 • 20 DECEMBER
BOMBAY EXHIBITION CENTER



EXHIBITOR PROFILE

- » FOOD, NUTRITION/ SUPPLEMENTS DISTRIBUTORS & MANUFACTURERS
- » FITNESS EQUIPMENT DISTRIBUTORS & MANUFACTURERS
- » SPA & WELLNESS
- » BEAUTY & COSMETIC
- » HEALTH FOOD / HEALTHY SNACKING
- » SPORTS EQUIPMENTS MANUFACTURERS
- » FITNESS APPAREL AND CLOTHING/GEAR
- » FITNESS AND WELLNESS
- » HEALTH INSURANCE
- » DIAGNOSTICS AND THERAPEUTICS
- » HERBAL & AYURVEDIC PRODUCTS
- » FITNESS TECHNOLOGY EQUIPMENTS & GADGETS
- » GYM / FITNESS SOFTWARE & APPLICATIONS
- » PACKAGING & LABELING
- » FITNESS CLUBS / GYMS
- » TRAINING SCHOOLS / INSTITUTIONS
- » DIAGNOSTIC CENTRES/SLIMMING CENTRES & MANY MORE...

International Health, Sports & Fitness Festival has proven to be the pinnacle of all Health and Fitness Trade Shows, not only in India but across the entire globe. With its impeccable planning and execution, it continues to be the benchmark in the Health, Wellness & Fitness segment setting a standard that is unmatched.

IHFF is the most acclaimed platform for brand awareness and promoting the growth of the Health, Fitness, Wellness & Sports Industry. This Trade Show has been a catalyser amongst a plethora of segments, including; **Fitness & Sports Equipment, Sports Nutrition, Fitness & Health Technology Solutions, Gym Wear/Apparel, Health Foods and Beverages, Beauty & Cosmetics**, and many more aspects of this vast market.



EXHIBITION HIGHLIGHTS

» SOCIAL MEDIA
REACH IN BILLIONS

» DEDICATED RSVP FOR
B2B AUDIENCE

» PANEL
DISCUSSIONS

» INTERACT WITH
THE RIGHT CHANNELS

» PRODUCT DEMOS

» GYMCON ARENA

» CELEBRITY
INTERACTIONS

» CROWD ENGAGEMENT
ACTIVITIES

» WORKSHOPS

» SAMPLE GIVEAWAYS

» GUEST POSING



» BE A RENOWNED PLAYER
IN THE REGION

» GENERATE SALES
COST-EFFECTIVELY

» EXHIBIT PRODUCTS,
SOLUTIONS AND
INNOVATIONS



1,50,000+
VISITORS

500+
HOSTED
BUYERS

500+
EXHIBITING
BRANDS

40,000
SQ.MTS OF
AREA

WHY YOU SHOULD ATTEND

REAL ESTATE DEVELOPERS & BUILDERS

Enhance Commercial & Residential Offerings:

Integrate modern gyms, wellness zones, sports facilities & smart fitness infrastructure into new projects.

Meet Top Fitness Equipment Brands: Discover cost-efficient solutions for clubhouse gyms, community spaces & premium residential complexes.

Future-Ready Amenities: Explore tech-driven fitness, physiotherapy, recovery equipment & sports flooring solutions.



HOSPITALITY INDUSTRY (HOTELS & RESORTS)

Upgrade Guest Wellness Experience: Source world-class gym equipment, spa solutions, recovery devices & wellness technologies.

Understand Global Trends: Learn how luxury hotels are increasing occupancy & guest satisfaction with fitness-first amenities.

Direct Vendor Access: Meet international brands offering B2B pricing, AMC services & customized hotel wellness setups.

GOVERNMENT BODIES & PUBLIC SECTOR

Smart City & Public Wellness Solutions:

Explore suppliers for open gyms, community health centers & sports infrastructure.

Policy Impact Sessions: Attend conferences on India's rapidly growing health & fitness economy.



WHY YOU SHOULD ATTEND



COLLEGES, UNIVERSITIES & SCHOOLS

Build Modern Sports & Fitness Facilities: Meet suppliers for campus gyms, sports complexes & training centers.

Student Wellness Integration: Discover solutions for physical education, sports nutrition, and injury-prevention tech.

Career Opportunities: Engage with industry leaders offering internships, training programs & certifications.

HOSPITALS, CLINICS & PHYSIOTHERAPY CENTERS

Rehabilitation & Medical Fitness Tech: Explore advanced physio equipment, muscle recovery devices & biomechanics solutions.

Connect with Wellness & Preventive Care Brands: Expand patient offerings with lifestyle disease management solutions.

Partnership Opportunities: Meet companies specializing in medical fitness, sports medicine & orthopedic technologies.



GYM OWNERS, COACHES, TRAINERS & FITNESS CHAINS

Source New Equipment & Solutions: From commercial gym machines to boutique studio setups.

Expand Your Business: Franchise opportunities, tech platforms, nutrition brands & digital transformation tools.

Network with Global Icons: Meet industry leaders, athletes & decision-makers shaping the future

WHAT MAKES IHFF UNMISSABLE?

800+ Exhibiting Brands

Covering equipment, wellness tech, supplements, sports gear, physiotherapy, wearables & more.

The Largest B2B & B2C Fitness expo in Asia

A powerhouse marketplace to connect with suppliers, buyers, distributors & innovators.

Exclusive B2B Networking Lounge

Dedicated areas for meetings with real estate developers, hoteliers, government delegates & institutional buyers.

Live Demos, Workshops & Product Launches

Experience products first-hand before finalizing procurement.

International Participation

Tech, equipment & wellness brands from USA, Europe, Middle East & Asia.

Knowledge Forums & Panel Discussions

Industry insights for institutions and public sector bodies.

WHO SHOULD ATTEND?

- Real Estate Developers & Facility Managers
- Hotel & Resort Owners / Operations Heads
- Government Departments (Health, Sports, Urban Development)
- Heads of Colleges, Universities & Corporates
- Gym Owners, Fitness Chain Leaders
- Hospital Admins, Physiotherapists & Rehab Specialists
- Sports Federations & Coaches
- Investors & Venture Capitalists in Wellness Tech

WHY YOUR PRESENCE MATTERS

IHFF is where India's health, sports & fitness ecosystem converges.

Your visit helps you:

- Discover suppliers
- Build partnerships
- Upgrade facilities
- Evaluate new technologies
- Stay ahead of future industry trends

ACTIVITY

highlights

PADDLE TENNIS



PRODUCT LAUNCH



HIGH INTENSITY TRAMPOLINE



MMA



ARM WRESTLING



ZUMBA



PICKLEBALL



SAMPLE GIVEAWAY



STRONGMAN



POWERLIFTING



PRODUCT DEMO



LIVE KITCHEN



SPINATHON CHALLENGE



CROSSFIT



FIT CONNECT



WITNESS THE GRANDEUR



AND MANY MORE...

SHOW *Highlights*



BRANDING

PRINT MEDIA

- Special features in Times of India highlighting the participating brands along with publicising the show
- Advertisement in leading Health & Fitness Magazines



ELECTRONIC MEDIA

- Television Business Channels
- Radio Channels
- Web Portals
- Emailers



OUTDOOR MEDIA

- Hoardings*
- Bus Back Panels*

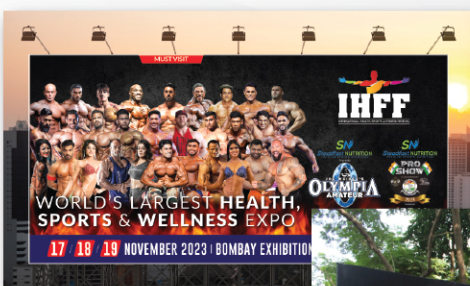


SOCIAL MEDIA MARKETING

- Facebook
- Instagram
- Google AdWords
- IHFF YouTube Channel
- WhatsApp Marketing

VENUE BRANDING

- Walkway Panels*
- Pathway Pole Branding*
- Entry Facade
- Entry Bands*
- Lanyards*





ALLIED EVENTS



COSMOCRAFT
BEAUTY • SPA • WELLNESS EXPO


NUTRIEXPO & INGREDIENTS
FOOD | PRIVATE LABEL | PACKAGING

 **SPORTING**
GOODS **INDIA** EXPO

GYMCON



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